

Board of Directors' Meeting

Thursday, September 8, 2022



- I. **Welcome**
 - II. **Call to Order**
 - III. **Approval of Minutes – August 11, 2022**
 - IV. **Treasurer's Report**
 - V. **President's Report**
 1. aLABama Downtown Laboratory Conference
 1. Awards of Excellence
 1. Main Street Hero: Patricia Honeycutt
 2. Excellence in Public Relations: Main St. News
 3. Excellence in Promotion: Spring Fling Family Food Truck Fest
 2. September 12-13: National Main Street Center Site Visit in Birmingham – bid to host Main Street Now! Conference
- VI. **Board Committee Reports**
 1. Organization – Sarah
 2. Design - Kirk
 3. Promotion – Carolyn
 4. Economic Vitality – Ken
 5. Sustainability – Jim
- VII. **Executive Director's Report**
 1. Activity Report
 1. Main Street Now! 2023 Proposal Submitted
 2. Falcon Art Supply nominated for Alabama Retailer of the Year (Alabama Retail Association)
 3. Assistance with planning Tinglewood Festival (Sept. 10), Fire Prevention Parade (Oct. 8) and National Night Out (Oct. 18)
 4. City Budget Request – FY23
 5. Polo Shirts
 2. Business Transitions
 1. Opened this month:
 1. Boho Tea Bar, 1225 Valley Street, soft opening this week
 2. Opening soon:
 1. Pit 119, 629 Main Street, date TBA
 2. Xcaret Grill, 1032 Main Street, date TBA
 3. Ownership transition:
 1. n/a
 4. Business closings & relocations:
 1. Goliath Lending moving to 720 Middle Street
 5. Properties for sale/rent within the district:
 1. Sale:
 - a. Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, 205-939-8219
 2. Rent:

a. n/a

VIII. Old Business

1. Volunteer Hours – submit via the chat function or by email
2. EV: Request \$150,000 from American Rescue Act funds to be spent over a 3 year period for Façade Improvement Grants and other improvements in the District
3. CO.STARTERS Program (EV Committee)
 1. Facilitators needed
 2. Sponsors needed
 - **Community Builder (\$5,000+)**
(One slot available)
 - **Innovator (\$2,500)**
Spring Creek Investments + Three more slots available
 - **Promoter (\$500)**
Keys to the City + Bradford Real Estate Group + Dixie Decorations + Dr. Tom J. Sanders + Team Lehman + Trustmark Bank + Two more slots available
4. Travel Policy

IX. New Business

1. Nominations
 1. Open Board position – term to expire Dec. 2023: Kathy King
 2. Secretary: Nominations now being accepted
 3. Promotion Committee Chair: Nominations now being accepted

X. Other Business

XI. Announcements

1. Events
 - **Friday, September 9:** Friday Nights at the Cove from 6:30 – 8:30 PM in Owl's Cove Park (737 Main Street). This family-friendly, free admission event is the perfect way to kick off your weekend. Bring a chair or picnic blanket and make yourself at home on Main Street! Swanglish (Swahili+English) is an intercultural music group that primarily utilizes East African and Western music styles. Band leader, Ben Ndalima, studied music in the USA & is a native of Dar es Salaam, Tanzania! Sponsor: Team Lehman – Keller Williams Metro South. Featured Food Truck: To be announced, M&M's Lemonade Stand
 - **Saturday, September 10:** Join us for the 4th Annual Tinglewood Festival in Orr Park from 9 AM - 5 PM! Learn more at www.tinglewoodfestival.com.
 - **Thursday, September 15:** ValloCycle hosts their monthly "Glow Ride"! This group bike ride meets at Fallin Hall (737 Main Street) at 5:30 PM for a ride that starts at 6 PM. Questions, or need to borrow a bike? Email vallocycle@gmail.com.
 - **Wednesday, September 21:** Montevallo Chamber of Commerce hosts their monthly luncheon at Parnell Memorial Library. Networking begins at 11:30 AM and lunch (\$12) starts at noon. This month's theme is "Back to School," featuring speakers from Montevallo Elementary, Middle, and High Schools. Sponsored by Regions Bank. RSVP to the Chamber at 205-665-1519 or montevallochamber@gmail.com by September 19.
 - **Thursday, September 22 - Sunday, September 25:** Montevallo Main Street Players present "The Boxcar Children" at Parnell Memorial Library Theatre. For more information, visit their website.
 - **Saturday, September 24:** ValloCycle hosts a drop-in bike maintenance clinic from 11 AM - 2 PM in front of Strand Coffeehouse (620 Main Street). Questions? Email vallocycle@gmail.com.
 - **Friday, September 30:** All are invited to a Community Prayer Breakfast from 8:30 - 10:00 AM, hosted by Montevallo Main Street and Impact Montevallo at the Michael E. Stephens College of Business lobby (1010 Farmer Street).

- **Next Meeting** – Thursday, October 13, 2022 at 8:00 a.m. (in person at Montevallo City Hall, with an option to call in—advanced notice required)

XII. Adjourn

Montevallo Main Street Board of Directors

Terms Expiring 2022

Herman Lehman
Kirk Lightfoot
Ken Jones
Sarah Hendren
Clay Nordan

Terms Expiring 2023

Julie Smitherman
Sarah Hogan
Carolyn Garrity
Anabel Catano
OPEN

Terms Expiring 2024

Happy Smith
Jim McDonald
Cheryl White
Patricia Honeycutt
Jackie Chappell

Ex Officio

Rusty Nix
Adele Nelson
Courtney Bennett
Kathy King
MDCD Representative
Junior Mayor, MJCC
John Stewart

